



VISIONARY ANNUAL PROGRAMMING SPONSOR - \$20,000

Includes: Campaign events, ticketed affinity events, Blueprint for Leadership and Humanitarian of the Year Award Celebration.

BENEFITS OF VISIONARY SPONSORSHIP:

- Verbal or visual recognition, depending on event
- Six (6) tickets per ticketed affinity event
- One (1) participant scholarship in the Blueprint for Leadership Class of 2020
- Two (2) Premier Patron tables of eight (8) at Humanitarian of the Year

PROMINENT RECOGNITION IN UNITED WAY OF THE MIDLANDS ANNUAL REPORT

PROMINENT LOGO RECOGNITION ON UNITED WAY OF THE MIDLANDS WEBSITE

PRESENTING SPONSOR OF ONE EVENT

BENEFITS OF PRESENTING SPONSORSHIP:

- Logo recognition on event website, materials and programming
- Event content will be co-branded on social media (Facebook, Twitter, Instagram, LinkedIn)
- Reserved seating or additional tickets to applicable events